## **About this document**

A Target Market Determination (TMD) is a document which describes who a product is intended to be appropriate for based on a class of consumer's needs, financial situation and objectives (target market). A TMD is not a product disclosure statement and is not a full summary of the product features or the terms of the product. A TMD should not be used as a substitute for financial advice.

It helps us make sure we're keeping customers at the centre of our approach to the design and distribution of our financial products. The design and distribution obligations are intended to help consumers obtain appropriate financial products by requiring issuers and distributors to have a consumer-centric approach to the design and distribution of products. A TMD describes conditions around how the product can be distributed to customers. It also describes the trigger events or circumstances where we may need to review the TMD.

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Products	VISA  • Low Interest Credit Card • Credit Card		
Issuer	Woolworths Team Bank Limited (ABN 67 087 651 803) (AFSL/Australian Credit Licence 240720)		
Effective date	1 July 2025.		
Target Market	<ul> <li>The product has been designed for retail consumers who:</li> <li>Are seeking a non-cash payment facility to make purchases and pay bills on credit, and to manage their cash flow needs.</li> <li>Are 18 years or more and meet the credit assessment criteria for the product.</li> <li>Are not seeking insurance and concierge services as producted by a rewards card.</li> <li>Are seeking to manage their cash flow using the interest free period (55 days on purchases).</li> <li>Are not seeking to earn reward points.</li> </ul>		
Product description including key attributes	<ul> <li>This is a VISA Credit Card. The key attributes are:</li> <li>Minimum Card Limit \$2,000, Maximum Card Limit \$25,000.</li> <li>A variable interest rate</li> <li>Cash advance facilities are available with a fee per transaction.</li> <li>Maximum daily cash withdrawal limit of \$1,000.</li> <li>Minimum monthly repayments of 3% or \$20 whichever is greater.</li> <li>International currency conversion fee applies.</li> <li>Online and mobile banking.</li> <li>No annual fee.</li> <li>Up to 55 days interest free on purchases</li> <li>Interest calculated daily, charged monthly.</li> </ul>		



## **TARGET MARKET DETERMINATION**

VISA CREDIT CARD

	There are no other distributors for this product.		
Distribution Conditions	Distribution channels  The product is designed to be distributed through the following channels:  In branch By telephone Website  Distribution conditions and restrictions The distribution of the product is subject to the following conditions and restrictions: Ensuring that Branch and telephone distribution is done by appropriate authorised staff who ensure that customers meet the eligibility requirements for the Credit Card product. All online, website and targeted advertising will clearly note credit card eligibility requirements.  There are no other distributors for this product.		
Review triggers	<ul> <li>The review triggers that would reasonably suggest that this TMD is no longer appropriate and therefore is subject to review are:</li> <li>A significant dealing of the product to consumers outside the target market occurs and/or is no longer consistent with the likely objectives, financial situation and needs of consumers;</li> <li>A significant number of complaints or negative feedback is received from customers in relation to their purchase or use of the product that reasonably suggests that this TMD is no longer appropriate;</li> <li>A material change to the product or the terms and conditions of the product occurs, which would suggest this TMD is no longer appropriate.</li> <li>The Product Governance Framework of Woolworths Team Bank includes regular consideration of whether there has been a review trigger following each distribution information report.</li> <li>Where a review trigger or event occurs, Woolworths Team Bank will review this TMD within 10 business days after becoming aware of a trigger event.</li> </ul>		
Review Periods	Initial review (first review date) Woolworths Team Bank will undertake an initial review of this TMD within 1 year of the effective date.  Periodic reviews Woolworths Team Bank will undertake periodic reviews of this TMD at least every 2 years from the initial review and each subsequent review.  Next review date: 30 June 2027.		



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VISA CREDIT CARD

The following information must be provided to/by Woolworths Team Bank who engages in retail product distribution conduct in relation to this product:

## Distribution information reporting requirements

Type of information	Description	Reporting period
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (e.g. why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware.
Complaints	Number and substance of complaints, including nil complaints	Every quarter
Review triggers	Date when review triggers occurred other than complaints and significant dealings	As soon as practicable, and in any case within 10 business days after becoming aware
Sales outside the target market	<ul><li>Number of sales</li><li>\$ value of sales</li></ul>	Every quarter
Sales inside the target market	<ul><li>Number of sales</li><li>\$ value of sales</li></ul>	Every quarter
Product performance and general feedback relating to the product	Description of positive and negative feedback	Half yearly

**Note:** Woolworths Team Bank is both the issuer and distributor of this product.