

**WOOLWORTHS EMPLOYEES' CREDIT UNION – CUFA 2012  
SUPPORT INITIATIVE**

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**CUFA campaign information about the village  
entrepreneur program**



Woolworth Employees' Credit Union proudly supports CUFA, the development agency for the Australian credit union movement. CUFA's years of experience has taught them that giving handouts is not the answer so they work to provide poor communities with the knowledge, skills and resources to help lift themselves out of poverty.

CUFA work to help poor communities by providing support to local savings banks or credit unions in communities that do not have access to a financial institution. The presence of a safe place to save and take out loans is extremely important in helping alleviate poverty. CUFA, through their local credit union, teaches communities how to manage their money and provides villagers with an opportunity to start up and expand their own small business to increase their income and improve their family's quality of life. The Village Entrepreneur program runs on the support of everyday Australians who sponsor a villager and help them start up a small farm raising chickens or pigs, or a small market stall selling fresh produce or a bike repair business. By increasing their ability to help themselves they can increase their income and better afford food, medicine and their children's education.

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